

People counting in retail outlets

Independent and chains

Designed and developed by :



To follow up your activity

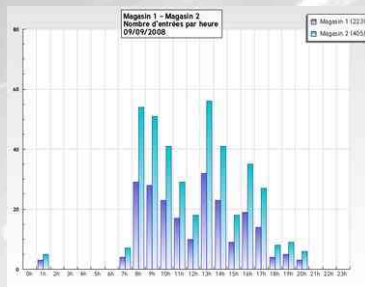
- Purchasing rate
- Impact of advertising campaigns
- Organization of sales forces
- Affluence analysis

OVERVIEW

From the sensor to the data processing, EURECAM provides a complete set of counting devices to fulfill all types of requirement : the most simple (the limited budgets of **independent outlets**) as well as the most sophisticated (the elaborate marketing policy of **shopping chains**)

COMPTIPIX, the sensor

Reliable and accurate
Fits into all premises

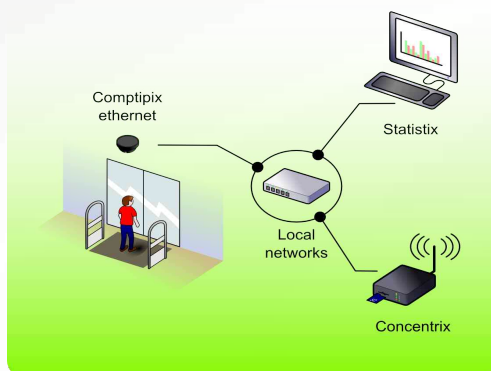


Survey and analysis

- Display of detailed data
- Easy-to-use software
- Synthetic reports
- Comparison between outlets
- Local and/or remote checking
- Integrated in cash software

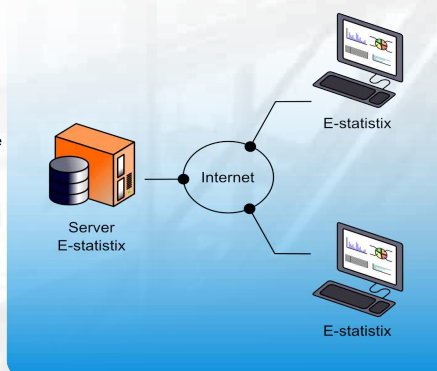


EXAMPLE OF IMPLEMENTATION*



Local implementation

Remote - maintenance
data dispatching



Remote implementation



SOLUTIONS FOR

- Permanent settings
- Temporary surveys

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*Contact our team in order to make up the solution that will best fit with your requirements